



SPONSORSHIP OPPORTUNITY

2026 UCI Para-cycling Road World Championships

Sponsorship Level: \$30,000

Benefits

PRE-EVENT:

- ▶ Company logo featured on overall event website, in presentations, on social posts, and more.
- ▶ Company logo featured on event poster –more than 200 copies distributed around Huntsville. Company will receive 5 posters to display at their location(s).
- ▶ Full-page color ad in the World Championships program magazine that is distributed to teams and volunteers.
- ▶ Right to use event logo in all company communications to promote company's participation.
- ▶ Exclusive social media spotlight on challenged athletes sponsored by all pedal sponsoring companies with hyperlinks to your social handles.
- ▶ Participate in athlete and team kick-off event.

DURING EVENT WEEK & RACE WEEKEND:

- ▶ Company logo featured on official welcome boards at HQ, on dedicated course fencing and on world championship award podium backdrop
- ▶ 10 x 10 expo space near start/finish line open to the general public, athletes and teams
- ▶ Co-branded 10 x 10 tent used to house key elements of race located adjacent to race course
- ▶ Company logo featured on big screens at the event
- ▶ Priority spots (at start/finish lines and/or athlete village) for 10 company volunteers per race day (four race days)
- ▶ 10 hospitality tent tickets and VIP parking passes for company to use on each day of road racing (two race days)

