



SPONSORSHIP OPPORTUNITY

2026 UCI Para-cycling Road World Championships

Sponsorship Level: \$10,000

Benefits

PRE-EVENT:

- ▶ Company logo featured on event website, in presentations, and on select social posts.
- ▶ Company name featured on event poster – more than 200 copies distributed around Huntsville. Company will receive 5 posters to display at their location(s).
- ▶ Half-page color ad in the World Championships program magazine that is distributed to teams and volunteers.
- ▶ Right to use event logo in all company communications to promote company's participation.
- ▶ Participate in athlete and team kick-off event.

DURING EVENT WEEK & RACE WEEKEND:

- ▶ Company name featured on official welcome boards at HQ, and on course fencing
- ▶ Shared expo space near start/finish line open to the general public, athletes and teams
- ▶ Company name featured on screens at the event
- ▶ Priority spots (at start/finish lines and/or athlete village) for 5 company volunteers per race day (four race days)
- ▶ 5 hospitality tent tickets and VIP parking passes for company to use on each day of road racing (two race days)

